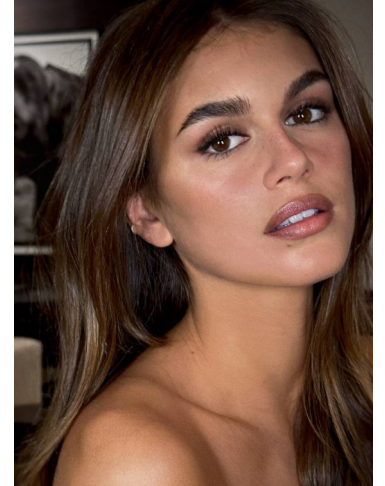




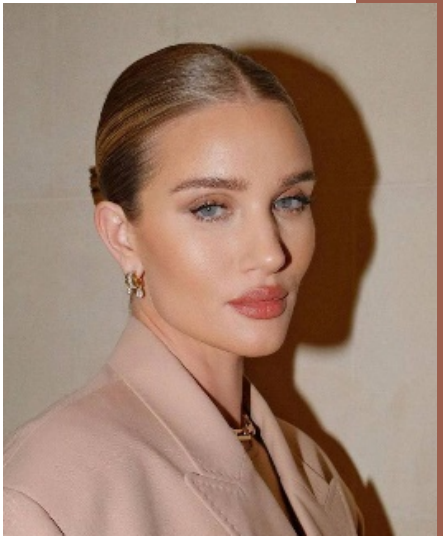
Makeup trend that we should try in 2024!



Hello



Everyone is looking for “What will be the popular makeup looks in 2024?” Here is a list of the hottest makeup trends that are coming and will be set as makeup trends 2024.



1. Skin architecture: Makeup trend 2024 will highlight on skin radiance. The polished skin comes with more coverage and velvety looks. A consistent skincare routine is the key, along with a luminous foundation and a creamy, light-scattering highlighter. Makeup professionals stated, “Shaping the face with thoughtful highlights instead of intense shading will be very popular in 2024.” Highlighters are back in style this year to help prepare your skin as the ideal canvas for whatever makeup look you need to create

2. C-Sculpt blush: To achieve this eye-catching look, apply blush in a 'C' shape, starting from the temple area and down towards the cheekbones, then up and slightly over the outer edges of your eyebrows.

3. Monochromatic makeup: This makeup style draws inspiration from 90s beauty trends. This trend is all about multifunctional cosmetics that you may use on your face, eyes, lips and cheeks for a simple and elegant look. This trend's tones include pumpkin spice, strawberry girl and latte makeup, all of which have been popular on TikTok for monochromatic makeup since 2023. For the new shade of 2024, Espresso makeup features deep-brown tones on the eyes, combined with brown lipstick for a monochromatic look.

4. Blue shadow: Blue eyeshadow is an iconic color in 2024. There are numerous shades of blue, ranging from warmer electric blues to grungy navy blues to baby frosty blues.

5. Fluffy brows: Say goodbye to thin, excessively colored brows! In 2024, it's all about fluffy brows. This trend allows your natural brow to maintain its form and fullness by applying a tinted brow gel to tame and fill in any sparse areas.

6. Playful mascara and eyeliner: It's time for eyelashes to dance with color. Prada and AZ factory's spring 2024 fashion displays featured vibrant blue, pink and purple falsies.

The Makeup trends listed here are just a snapshot because 2024 is a year of diversity, and girls may select makeup in their own style. Hopefully, the article will provide all readers with useful ideas for creating new trendy items.



References:

1. <https://www.glamour.com/gallery/2024-makeup-trends>
2. <https://www.whowhatwear.com/makeup-trends-2024/slide46>
3. <https://www.allure.com/story/2024-makeup-trends>
4. <https://www.cosmopolitan.com/style-beauty/beauty/a46223574/makeup-trends-2024/>
5. <https://edition.cnn.com/cnn-underscored/beauty/most-anticipated-makeup-trends-2024>





Labeling of Refilled Cosmetics *For* Sale at Refill Stations



Thai label of refilled cosmetics for sale at refill stations in the country must be displayed on an open, visible and clearly readable place of the refilled products, containers or packaging. The label must include the following declarations:

- 1** Name of product and trade name which must be in larger letters than other texts.
- 2** For the product produced in Thailand, the name of manufacturer must be displayed. While the name of importer must be included in case of the imported cosmetics.
- 3** Name and address of the place where the product is refilled for sale at the refill station.
- 4** Number or letter indicating the lot number of bulk cosmetics.
- 5** Month and year of manufacturing date or year and month of manufacturing date for bulk cosmetics.
- 6** Date, month and year of refilling or year, month and date of refilling.
- 7** Instruction for use.
- 8** Net quantity of refilled cosmetics for sale at the refill station.
- 9** QR code or other forms of display that conveys the same meaning to display cosmetics label in accordance with the announcement of the Cosmetics Board regarding labels of cosmetics.

Cosmetic labels as the above requirements must be in Thai and in a clearly readable text size. Other messages or foreign languages may also be included. These regulations will be effective from November 23, 2023, onwards.



EVENT WEBSITE

FEB-MAR 2024

1 Feb

CAHB - Hair Care Seminar, PT. Chemico Surabaya (Jogjakarta), Indonesia

7 Feb

Kobo EMEA Webinar - 2024 Global Trends
Kobo USA Webinar - Facial Cosmetics & Sunscreen Stick Formulation & Development

19-20 Feb

International Conference on Food Science and Human Nutrition, New York, USA
<https://waset.org/food-science-and-human-nutrition-conference>

7-8 Mar

28th International Conference on Nutritional Science & Dietetics, Toronto, Canada Sdn. Bhd., Kuala Lumpur, Malaysia
<https://nutritionalscience.nutritionalconference.com/>

12 Mar

Labsphere Seminar, Chemico Inter Corporation Co., Ltd., Thailand

13-15 Mar

International Health and Beauty Goods Expo (Spring), Tokyo, Japan
<https://www.lifestyle-expo.jp/spring/ja-jp/about/hbsp.html>

15-16 Mar

Indian Pharma Fair, Indor, India
<https://indianpharmafair.com/>

20-22 Mar

Indian Pharma Fair, Indor, India
<https://indianpharmafair.com/>

2 Feb

Food Focus Thailand 2024 Roadmap: Functional F&B Edition "The Spotlight of Good Health and Well-Being"

7-9 Feb

Probiota 2024 Conference, Milan, Italy
<https://www.nutraingredients.com/Events/Probiota-2024>

28 Feb

CAHB and Mini CAHB Webinar - Anti-Acne, Chemico Myanmar Co., Ltd., Myanmar

3-5 Mar

International Beauty Show (IBS) New York, USA
<https://www.ibsnewyork.com/>

10-12 Mar

China International Beauty Expo (CIBE) Guangzhou, China
<https://en.chinainternationalbeauty.com/>

12-14 Mar

VICTAM ASIA and Health & Nutrition ASIA 2024, Bangkok, Thailand
<https://victamasia.com/>

14 Mar

Corum Seminar, Chemico Inter Corporation Co., Ltd., Thailand

21-24 Mar

Cosmoprof Worldwide Bologna, Italy
<https://www.cosmoprof.com/en/>

25-26 Mar

International Conference on Nutrition and Functional Foods 2024, London, UK
<https://scisynopsisconferences.com/nutrition/>