

Did You Know?

Color of the Year and Color Cosmetics Trends 2022

Pantone Color of the Year 2022 is PANTONE 17-3938 Very Peri, a new shade of blue with violet red undertones. "PANTON 17-3938 Very Peri displays a spritely, joyous attitude and dynamic presence that encourages courageous creativity and imaginative expressions" stated Leatrice Eiseman, Executive Director of the Pantone Color Institute.



Color Cosmetics Trends 2022

- 1. Long-wear Products** "Setting and primer products, mask-proof long-wear claims and fail-proof pigments will have longevity with consumers going forward" said Arnita Wofford, global marketing and technical director beauty care, Univar Solutions.
- 2. Skin care Benefits** Multifunctional skiminalism (or skin minimalism) is the growing trend in both skin care and color cosmetics. And, this suggests that consumers look more for color cosmetics delivering skin care benefits like moisturization, UV protection, etc.
- 3. Bold Colors** Consumers want to explore color for a revived and more beautiful look. The demand for bold and vibrant shades has increased and will extend to be a trend for 2022 and onward.
- 4. Vegan Products** According to Mintel, vegan is the strongest growing top 10 claim for color cosmetics.
- 5. Nostalgic Beauty** Nostalgic beauty and fashion trends have been emerged over the last year, particularly those from the '90s and '00s. The most popular nostalgic beauty trends are, for example, Press on nails, Red lipstick, Winged eyeliner and Glitter lips.
- 6. Gaming Collaborations** With the ongoing pandemic, the gaming community is larger than ever. And, according to a Newzoo report, 46 % of gaming fans are women. Fashion houses have been engaged in gaming collaborations for some time. Now, many beauty brands team up with gaming platforms to tap into potentially lucrative customers.
- 7. Sustainable Beauty** Sustainability becomes an influence on customer buying decisions. Claims like eco-friendly, zerowaste, upcycled, carbon neutral (or net zero carbon) and waterless are what the customers expected from beauty brands now.

References

1. <https://www.pantone.com/color-of-the-year-2022>
2. <https://www.gcimagazine.com/brands-products/color-cosmetics/article/21977565/7-trends-for-color-cosmetics-in-2022>
3. <https://www.policybee.co.uk/blog/most-popular-nostalgic-beauty-trends>
4. <https://www.standard.co.uk/insider/beauty-gaming-gucci-balenciaga-animal-crossing-b961579.html>



Event

Date

Event/Website

3 Feb	Solvay webinar: Embracing Textured Hair with a Tailored Restorative Routine, Chemico Asia Pacific (M) Sdn. Bhd., Malaysia
9 Feb	DCAC webinar: Lip Products, Chemico Asia Pacific (M) Sdn. Bhd., Malaysia
9 Feb	Lubrizol webinar: Lipochroman AQO molecule, Chemico Myanmar Co., Ltd., Myanmar and Chemico Philippines., Inc., the Philippines
24 Feb	CAHB webinar: Toiletries, Chemico Myanmar Co., Ltd., Myanmar
28 Feb	CAHB webinar: The Concept of Beauty Powder Shot, Chemico Myanmar Co., Ltd., Myanmar
1 Mar	CAHB webinar: Sun Care, CAHB Center, Thailand
2-3 Mar	CBST 2022, Shanghai, China_ https://www.cbst.com.cn/En
8-11 Mar	FOODEX Japan 2022, Chiba, Japan_ https://www.jma.or.jp/foodex/en/
9 Mar	Lubrizol webinar: Bifunctional/Home Care Trends, Chemico Myanmar Co., Ltd., Myanmar and Chemico Philippines., Inc., the Philippines
9-11 Mar	INTERPHEX Week Osaka 2022, Osaka, Japan_ https://www.interphex-osaka.jp/en-gb.html
10 Mar	DCAC webinar: Lip Products, PT. Kemiko Indonesia, Jakarta, Indonesia
13-15 Mar	IBS New York 2022, New York, USA_ https://www.ibsnewyork.com
16 Mar	CAHB webinar: Home Care, Chemico Health and Beauty India Private Limited, India
21-23 Mar	International Food & Drink Event, London, UK_ https://www.ife.co.uk
23 Mar	CAHB webinar: Skin Care, Chemico Vietnam Co., Ltd., Vietnam
26-27 Mar	The Makeup Show-Chicago 2022, Chicago, USA_ https://www.themakeupshow.com/chicago/
29 Mar	CAHB webinar: Powder Supplements, Chemico Asia Pacific (M) Sdn. Bhd., Malaysia (Tentative)
29-30 Mar	Skin Microbiome & Cosmeceuticals Congress 2022, San Diego, USA https://www.global-engage.com/event/skin-microbiome-usa/

Regulations

Criteria and Requirements for Hemp Notification in Cosmetic Products (Finale)

Criteria and Requirements for Hemp Notification in Cosmetic Products (Finale)

No.	Substance name	Applied area and/or application	Conditions
1.	Hemp (Hemp substance must be in the list of the Announcement by Ministry of Public Health on Uses of Hemp in Cosmetics B.E.2563(2020))	All types of products, except products in soft gelatin capsules, oral care products or feminine hygiene products	1. In case of raw materials, THC contamination must not be more than 0.2%. 2. In case of cosmetic products, THC contamination must not be more than 0.2%.
		Products in soft gelatin capsules	1. In case of raw materials, THC contamination must not be more than 0.2%.
		Oral care products	2. In case of cosmetic products, THC contamination must not be more than 0.001%.
		Feminine hygiene products	

Reference: www.fda.moph.go.th